

Multimedia Production Rates

Photography, Video and Audio Production

Studio portrait (150 dpi JPG).....	\$15 ea or \$35/hour
Location photography.....	\$50/hour
Audio recording/sound mixing/editing.....	\$50/hour
Video Production Package	TBD
<i>Fees for major video project will be based on production staff's time, equipment needed/used, location, editing time and resources, external costs and travel incurred, and other factors, depending on the individual project. Fees may be adjusted for a project package price of per-finished-minute or per project basis, at the discretion of the Greensboro AHEC, on a case-by-case basis. A quote can be provided after an initial meeting to determine the scope of the video.</i>	
Videography	
In studio	\$55/hour
On location (min. \$225.).....	\$75/hour
Video editing	\$65/hour
Motion graphics/Animation	\$65/hour
Professional narration and voice overs.....	\$1000/hour

Mediasite®

Mediasite® recording.....	\$250/1st hour
\$150 each additional hour	
<i>Includes mounting & hosting for 2 years; license for 9 people only; setup, breakdown, postproduction</i>	

Design & Development

Art direction / Graphic design / Illustration / Instructional design / Web development....	\$50/hour
Copy editing.....	\$35/hour
Copywriting.....	\$45/hour
Motion graphics / Animation.....	\$65/hour
Software development & consultation.....	\$95/hour

Additional charges will be added for rush delivery.