



Greensboro Area Health Education Center Request for Proposals (RFP): Camp Med 2022

Program Details and Available Support

Greensboro AHEC's Health Careers program is offering the opportunity for middle and high school teachers, coordinators, and staff to create pilot Camp Med programs to be held in summer 2022. Camp Med is a healthcare career exploration experience for rising 8th through 12th graders that has been held in other regions of the state and country, and now Greensboro AHEC is providing funds to bring Camp Med to our eight-county region.

This year's pilot will follow the Camp Med 2022 Student Group Model, which brings together a selected group of students to attend synchronous and/or asynchronous programming following national, state, and local COVID guidelines. Coordinators will support and follow students as they complete a minimum of 20 required hours of programming, using any or all of the provided virtual or in-person curriculum.

Greensboro AHEC will provide funding for approved Camp Med 2022 pilot programs in eight North Carolina counties: Alamance, Caswell, Chatham, Guilford, Montgomery, Orange, Randolph, and Rockingham. We invite you to submit your proposals keeping the following details in mind:

- Greensboro AHEC will provide up to \$1,500 in financial support for each camp with 15 to 20 students enrolled.
- Funding is to be used for program needs, such as science kits, notebooks, transportation, counselors for camp, etc. When preparing your expense report, please note that the funding grant allows a maximum \$300 for student food expenses.
- Greensboro AHEC will offer program guidance (e.g., suggesting speakers).
- Greensboro AHEC will provide marketing material development and support (e.g., program flyer and registration for the program).
- Camps may be held during a single calendar week or consist of weekly meetings held over the course of several weeks.
- Programs may be school-specific or county-wide.

Program Minimum Requirements

Partnerships

Each program must involve all three:

- School system, district, high schools, and/or institutions of higher learning
- Local hospital/health facilities
- Greensboro AHEC



Coordinators

Camp Med Coordinators must:

- Serve as the contact/liaison with Greensboro AHEC
- Demonstrate commitment to creating a successful program
- Ensure compliance with the requirements and stated objectives of the completed request for proposal

Program Structure, Curricula, and Objectives

Each program must meet the following requirements:

- Consist of at least 20 hours
- Recruit and subsequently enroll a minimum of 10 diverse rising 8th through 12th grade students that mirror the demographic diversity of your county. These students should show a commitment to becoming healthcare professionals.
- Include the following learning opportunities:
 - Opportunities to learn about health careers
 - Opportunities for exposure to health professionals
 - Opportunities to learn about/discuss local healthcare issues including health professions' needs/shortages
 - Service learning
 - Math and/or science instruction

After the camp, student participants should be better able to meet the following objectives:

- Describe roles and responsibilities, career outlook, salary ranges, educational preparation, and credentialing of select health professions.
- Identify the health facilities and the supply and shortages of healthcare professionals in your local region.
- Describe in basic terms state-of-the-art health technology equipment, procedures, and emerging trends in health professions.
- Describe the health care delivery system and the principles of medical ethics and safety.
- Describe at least one medical/healthcare work environment.
- Explain what cultural competency is and why it is a critical component of the healthcare delivery system.
- Explain the importance of service learning.



Timetable for Proposal and Program

- Proposals are due to Greensboro AHEC by **June 1, 2022**, and must be completed via the online proposal form found at <https://www.emailmeform.com/builder/form/9ftS7d6FXI>. **Please note:**
 - Budget outlines are due with the proposal, and funding will be based on your submitted proposed budget.
 - The proposal questions are included as an addendum here for reference.
 - You will be able to save and return to the online form if you are not able to complete it all at one time.
 - If you experience any technical difficulties with the form, you may email your proposal to gabrielle.steele@conehealth.com.
 - If you have questions about the program as you are working through your proposal, please email patricia.parrish@conehealth.com.
- Coordinators will be notified of program acceptance status no later than **June 8, 2022**. Funding will be disbursed when your program is confirmed.
- Camp Med 2022 programs should be held in **June and/or July 2022** and should conclude **no later than August 5, 2022**.
- Greensboro AHEC will provide a link to pre- and post-camp surveys. The pre-camp survey should be administered on the **first day of camp**. The post-camp survey link should be provided to students on the **last day of camp or by August 8, 2022**.

How to Support Camp Med, Even If Not Hosting

If you choose not to host a camp this summer, Greensboro AHEC would like to request the following assistance in recruiting students to any Camp Med program happening in your county:

- Request that your employer place a link to the camp on its website.
- Request that the local school system place a link to the camp on its website and its schools' websites.
- Share the link with your community's student organizations.
- Share the link with local publications, to be added to their list of summer activities.



Addendum: Proposal Form Questions

We ask that you submit your proposal using the online form (link below), but we have provided the proposal questions here as a reference for ease of planning and preparation. Please send questions to patricia.parrish@conehealth.com.

Link to online form: <https://www.emailmeform.com/builder/form/9ftS7d6FXI>

Camp Med 2022 Proposal

PLEASE NOTE: All information is REQUIRED to be included your proposal, unless noted as optional.

About You

Please provide your contact information, as the person completing this form, in case we need to follow up with any questions about your proposal.

- Applicant's Name (First and Last)
- Applicant's Title and Organization
- Applicant's Email
- Applicant's Phone

About the Coordinator

Please complete the following information about the person who would act as Coordinator of the program.

- Coordinator's Name (First and Last)
- Coordinator's Position/Title
- Coordinator's Organization
- Coordinator's Address
- Coordinator's Phone
- Coordinator's Fax (optional)
- Coordinator's Email

About Your Area

Please complete the following information about where the program would take place.

- County
- School System/District
- What healthcare facilities and other educational partners would be involved?
- Which counties would you recruit students from?
- Please provide an address for secure delivery of camp supplies.



About Your Planned Program

Please tell us about your plans for the program.

- In general terms, how will each day be structured?
- Who will staff the camp? Please include name and summer contact information including cell number for each staff member.
- Do you plan to incorporate the resources and tools that are available to students from the College Foundation of North Carolina and from Greensboro AHEC's Health Careers program - and if so, how?
- Would you like to schedule any Greensboro AHEC speakers as part of your program? (Note: Subject to availability.)
- What criteria will be used in recruiting and selecting a diverse group of students who mirror the demographic make-up of your county?
- Provide the address and a description of the camp site/location.
- Describe a community service activity that your students will perform.
- Describe how you will continue to maintain contact with your students during the following school year.
- Describe how you will evaluate the outputs/outcomes of your program.
- List the proposed dates of the camp. Camps may be held within one calendar week or can be held on specific weekdays and should total 20 or more hours.

About Camp Med's Objectives

Briefly explain how your planned program will help students meet the following objectives.

- "Objective 1: Describe roles and responsibilities, career outlook, salary ranges, educational preparation and credentialing of select health professions." How will your program help students meet this objective?
- "Objective 2: Describe state-of-the-art health technology, equipment and procedures used in various health professions." How will your program help students meet this objective?
- "Objective 3 (Behavioral Health Integration): Develop an understanding of the health care delivery system and the principles of medical ethics and safety." How will your program help students meet this objective?
- "Objective 4 (Practice Transformation): Experience a learning environment which integrates school life with expectations for the future adult world of work." How will your program help students meet this objective?
- "Objective 5 (Interprofessional Education): Meet health care practitioners and health professions students who share health career goals." How will your program help students meet this objective?



- "Objective 6 (Cultural Competency): Explain what medical cultural competency is and why it is a critical component of the healthcare delivery system." How will your program help students meet this objective?
- "Objective 7 (Social Determinants of Health): Explain social determinants of health within the context of current emerging health issues and why it is a critical component of the healthcare delivery system." How will your program help students meet Objective 7?

Required Attachments

Please upload your supporting documents here.

- Please attach a copy of your proposed program outline with your curriculum delivery model. *Examples of details to include:*
 - Will you have live or virtual sessions or a combination of both?
 - How will you partner with health and educational partners in your area?
 - Will you provide at home science or dissection kits with for hands on activities with the students, and if so, where will you obtain them?
- Please attach a copy of your proposed budget. *When preparing your expense report, please note the funding will be disbursed when programs are confirmed by the AHEC Director. We will need a completed W9 for processing.*